



BIRLA INSTITUTE OF TECHNOLOGY OLD STUDENT'S ASSOCIATION

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BITOSA, DELHI CHAPTER

Presents Panel Discussion on

“Entrepreneurship in BITians - Challenges & Opportunities”

On 7th April, 2012 at BIT Noida Campus (from 11:30 AM to 13:30 PM)

Academic partners: BIT Mesra (Noida Campus)

PARTNERSHIP FOR BITOSA PANEL DISCUSSION

BITOSA Delhi is extremely grateful to all the distinguished alumni, individuals and businesses that have partnered with the BITOSA, BIT Alumni Association, in the past. In order to enhance our programming and each many of our fundraising goals for 2012-13, we look again to you, our community, for support.

We are delighted to announce calls for partners for BITOSA Panel Discussion on **“Entrepreneurship in BITians – Challenges & Opportunities” on 7th April 2012 at BIT Noida Campus.** *The details of the event are given at the end of brochure.*

As a BITOSA partner, your support benefits the association directly, while providing you with excellent exposure to a very engaged and influential BIT audience. You must be also aware of unceasing efforts of BITOSA to help nurture young talent at alma mater. We are also happy to announce ‘BIT Mesra -Noida Campus’ as our Academic Partners for this event. As a private partner, your support helps to keep our premier association vibrant and accessible to all.

Details of Partnership:

Partnership Fees : INR 75,000/- (Rs. Seventy Five Thousand Only)

The partner gets significant mileage from this Event (on 7th April at BIT Noida) in prominent manner from initial culmination of the event. The following facilities are offered to the Partner:

- Prominent Recognition of Partner on Event Invitations (all fliers, pamphlets, street posters across Delhi) which will reach more than 5,000 individuals in the Delhi/NCR region and 12,000 individuals of BITOSA global community.
- The name & Logo will be displayed on the front cover page of all fliers that are mailed out.

- Name and Logo of partner shall be placed prominently on BITOSA event Web page and shall be linked to their web site.
- The Logo of partners will appear in the event kit on day of Panel Discussion.
- Any other advertisement released by organizers shall prominently display logo of the partner. Press releases will acknowledge the name of the partner.
- During the Inauguration of Event a special introduction and speech by partner shall be allowed.
- The partners name and logo shall be displayed at various locations at the BIT Noida Campus Auditorium.
- Recognition in 2012-13 Event summary letter & Annual Report (reaches over 15,000 BITians/Professors annually).

Other benefits:

- The partner gets to nominate a senior person from their organization during inaugural of the Panel discussion.
- The partner gets to nominate a person to chair one session during the event.
- The partner will be entitled for 5 complementary delegates passes to the Conference.
- The partner will be allowed to circulate their product catalogue to the participants during the conference.



For Partnership, contact:

President: Mr. Richie Mittal, (9891 000 065 , richiemittal@rediffmail.com)

Treasurer: Mr. Ayush Agarwal, (9810 191 608 , ayush@tanaashi.com)

BITOSA Delhi

President Emeritus: Mr. R K Gupta (9810 417 117)

President: Mr Richie Mittal (9891 000 065, richiemittal@rediffmail.com)

Vice President: Mr O. P. Mishra (9958 534 477)

Secretary: Piyush Tiwari (9811 113 287)

Treasurer: Mr Ayush Agarwal

BIT Noida Campus: Mr. Prashant Singh (9873006367)